# Ethan C. Margetan

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**EDUCATION** 

Temple University Philadelphia, PA

Bachelor of Arts Expected Graduation: May 2025
Major: Psychology

### PROFESSIONAL EXPERIENCE

#### **Arrow Generation Community (Church)**

Philadelphia, PA

Finance Department Lead & Multimedia Production Lead

December 2019 - Present

- Co-lead an 8-person media production team, overseeing content creation, social media strategy, and brand presence across platforms like YouTube and Instagram
- Coordinate the conceptualization, production, and execution of high-quality graphic and video content, spearheading a 500% increase in follower count and engagement
- Structure and execute seamless Sunday service multimedia productions, ensuring professional-quality video elements, optimized sound system, dynamic lighting setups, and on-screen lyrics synchronization
- Lead a 7-person finance team, overseeing all financial operations for the organization, managing staff reimbursements, budgeting, and expense tracking efficiently while ensuring transparency and accountability in financial processes
- Writes and signs off on monthly financial reports accessible to the public to view, in order to follow "open finances" philosophy and developing organization's finances to a 60% increase

Freelance Work
Philadelphia, PA
Video Editor
February 2024-June 2024

- Edited high-quality short- and long-form video content for a prominent YouTube creator with over 470,000 subscribers, ensuring engaging storytelling, polished visuals, and crisp audio while applying advanced editing techniques, including color correction, motion graphics, and sound design, to enhance viewer retention and overall production value
- Collaborated closely with the creator to maintain a consistent brand identity and meet audience expectations by adapting editing styles to suit different video formats, from fast-paced highlight reels to in-depth, long-form storytelling pieces, optimizing content for maximum engagement
- Provided creative input on video concepts, structuring content release schedules to align with audience trends and platform algorithms

# **Temple University Hospital**

Philadelphia, PA

Patient Experience Intern

January 2023-April 2023

- Provided compassionate patient support by offering emotional counseling, delivering snacks, and supplying reading and writing materials, ensuring comfort and improving their hospital experience
- Developed meaningful relationships with patients through therapeutic activities such as engaging in deep conversations with them and offering assistance for tasks like technical troubleshooting and gathering their belongings
- Coordinated patient rounds with fellow interns and hospital staff effectively managing equal workload across multiple floors to ensure timely assistance and patient satisfaction
- Facilitated seamless communication between patients and healthcare providers, acting as a liaison to address comfort concerns and improve patient-staff interactions

### **SKILLS**

**Technical:** Premiere Pro, Adobe Lightroom, Photoshop, Audacity

**Language:** Bahasa Indonesia (Fluent)

## EXTRA CURRICULAR/ACTIVITIES

Bethany Miracle Center: Photographer, Musician, Summer Camp Counselor